Earnings Management and Value Relevance in Nigeria: A Pre and Post IFRS Analysis

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ABSTRACT: The purpose of this article is to analyse the literature concerning legal framework for outer space activities by states. Review was conducted on the elements of national space law, including literature critiquing particular strengths or weaknesses of existing laws and literature, on the obligations placed on States under international law and on why writers make particular recommendations as to the content of legislation. The article will summarise the key elements one would anticipate finding in the outer space regulatory framework and which will form the structure of the analytical framework when considering how States implement international space law in practice. In recent times, the issue of earnings management and value relevance has caused financial reports to come under scrutiny. With the introduction of the International Financial Reporting Standards (IFRS), a lot of studies have been carried out to see what kind of effect it has on key financial variables such as earnings management and value relevance of firms. Therefore, this study, “Earnings Management and Value Relevance in Nigeria: A Pre and Post IFRS Analysis”, examined the impact of IFRS on Earnings Management and Value Relevance of financial information in Non-Financial Companies quoted in the Nigerian Stock Exchange (NSE). Data gathered are from the financial statements and annual reports of 60 Companies from the Non-Financial Sector of the Nigeria Stock Exchange because companies in the financial sector are not overall amendable to accruals model. The empirical study covered the period from 2007 to 2016 statistical and econometric tools such as Panel data regression and paired samples tests. The results revealed an increase in value relevance, and a decrease in earnings management in the Post-IFRS era. Thus, we infer that earnings management level has decreased while value relevance has increased since IFRS adoption. This study therefore recommends that the relevant regulatory bodies should be empowered by the government to enable the formulation of effective measures and policies that check earnings management practices, and foster value relevance of the financial information presented in the annual reports and accounts of Nigerian companies.

Keywords: Earnings Management, Value Relevance, Financial Sector, Pre & Post IFRS

1.0 INTRODUCTION

With the recent globalization of the international financial markets, there has been a universal agitation for adoption of a common language for financial reporting to enhance international comparability. One of the ways or approaches adopted by Europe and other countries to enhance comparability is to adopt a unified financial reporting language by adopting International Financial Reporting Standard, commonly called IFRS (Jeanjean & Stolowy, 2008). IFRS is viewed as a financial reporting system supported by strong governance, high quality standards and sound regulatory framework which is key to economic development. Jeanjean and Stolowy (2008) opined that IFRS would enhance the effectiveness of competition for international funds and make international capital markets more efficient, leading to a lower cost of capital for firms. One of the goals of the IASB is to develop an internationally acceptable set of high quality financial reporting standards to meet the criteria of relevance, transparency, reliability and comparability required by the International Accounting Standard regulation. To achieve this goal, the IASB has issued principle-based common standards hoping to remove certain degree of discretion and accounting alternatives to better reflect a firm's economic position and performance (Luz, 2013). Recently, around the world, more than 120 countries and reporting jurisdiction required domestic listed companies to prepare their financial statements in accordance with IFRS (Mousa & Desoky, 2014). It is also worthy of note that although many countries have made IFRS adoption mandatory, some are still to make it mandatory, while others are considering the IFRS adoption.

By January 1⁰ 2012, it became obligatory for all companies quoted in the Nigerian Stock Exchange (NSE) to report their financial details and annual financial reports in accordance with the provisions of IFRS issued by the IASB. Prior to 2012, the Nigerian Generally Accepted Accounting Principles (that is, Statement of Accounting Standards-SAS) issued by the Nigerian Accounting Standard Board -NASB (now Financial Reporting Council of Nigeria-FRCN) was used for financial reporting.

Although, the aim of the IFRS is to provide better and improved financial reports, it is one of management's fundamental responsibilities to provide a high financial reporting quality since they stand at a stewardship position.
with the stakeholders of the company. In order to do this, management has to provide reliable and relevant financial information regarding share price, earnings, book value per share and other performance indicators that will help investors’ assess and evaluate the company’s performance and prospects. The quality of financial information can be assessed by, amongst other things, the incidence of earnings management (Elias, 2012).

There has been a lot of research on with respect to earnings management and value relevance of accounting information (Olayinka, 2012; Jinadu, 2016). Despite the general notion that the adoption and implementation of IFRS improves financial reporting quality and relevance of accounting information, previous research has shown conflicting conclusions as to whether there has been a decrease (or increase) in earnings management and value relevance of financial information since the introduction of the mandatory IFRS by the IASB (Napaporn and Siriluck, 2015; Kaaya, 2015). Another gap in prior literature on this topic is the fact that they were centered on data generated from companies in their IFRS implementation or transition phase. For instance, Capkun, Cazavan-Jeny, Jeanjean and Weiss (2008), concluded that earnings management is present during the transition to IFRS. Also, Callao and Jarne (2010) gave evidence of increase in earnings management after the IFRS adoption in European countries. Cai, Rahman and Courtenay (2008), found that there was a declining earnings management after both voluntary and mandatory adoption of IFRS. Based on these mixed conclusions, this study focusing solely on non-financial companies quoted in the Nigerian stock exchange, contributes to this area of study.

This study will significantly contribute to literature because, all the previous studies relate to a certain time frame and given the ever-changing and active nature of accounting, it becomes necessary to continually fill the gaps of what is known about the level of earnings management and state of value relevance of accounting information in Nigeria; hence the purpose and scope of this study. This research will therefore, through its robust analysis using 60 firms for the period of ten (10) years, assist by providing an in-depth knowledge of the effects of adopting IFRS on the existence of earnings management and the state of value relevance of accounting information. This knowledge can also be used by different stakeholders of the companies that report their financial statements in accordance with IFRS. Investors (existing and potential) will also gain more insight on the value relevance of financial statements and reports for evaluation of companies’ performance and prospects and their investment decision. Also, regulators can gain from the results and conclusions of the study since it will be an indication of the extent to which their objectives are achieved.

Secondly, since there are limited up-to-date studies in this area, this study will give readers a clearer, more recent view of the impact of the IFRS on the level of earnings management and value relevance of accounting information in Nigerian quoted non-financial companies. The remainder of this paper is prearranged as follows: Section two provides empirical background and the hypotheses of the research. More precisely, this paper explores the literature by addressing the potential effects of IFRS on earnings management and value relevance in Nigeria. Section three presents the research methodology. Section four discusses the empirical findings of our study. Finally, conclusion and recommendation are made in section five.

2.0 LITERATURE REVIEW

Since the mandatory adoption of IFRS by a lot of countries in the world, a lot of effort has been put in research to determine the effect it has on key variables such as value relevance and earnings management. This section thus reviews the relevant theoretical and empirical literature in connection with the topic under study.

There are generally two views of earnings management. Firstly, it is seen as a management tool used for fulfilling their responsibility of wealth maximization. Secondly, earnings management is considered as an alteration of economic events in order to mislead the users of financial statements. These two different perspectives have led to various definitions of earnings management in prior literature.

On the aspect of earnings management having a positive effect, earnings management is defined by Beneish (2001) as a way for managers to disclose their private expectations about the firm’s future cash flows to investors. This was also supported by McKee (2005) who defined earnings as reasonable and legal management decision making and reporting intended to achieve stable and predictable financial results. Fields, Lys and Vincent (2001) were also in support of this view. On the perspective of earnings management having a negative effect, the following definitions are put forth. Shipper (1989) viewed earnings management as “a purposeful intervention in the external financial reporting process, with the intent of obtaining some private gains, as opposed to say, merely facilitating the neutral operation of the process”. Another commonly cited definition was given by Healy and Wahlen (1999): “earnings management occurs when managers use judgment in financial reporting and structuring transactions to alter financial reports to either mislead some stakeholders about the underlying economic performance of the company, or to influence contractual outcome that depends on reported accounting numbers”.

Value relevance, on the other hand, is one of the proxies outside earnings management used in measuring financial reporting quality. The earliest study of value relevance of accounting information started with a seminar work by Ball and Brown (1968). Value relevance of accounting information is simply the value which users of financial statements place on them for investment decisions and otherwise. According to Vishnani and Shah (2008), value relevance depicts the ability of accounting information in financial statements to explain how the stock market is measured. It is also the ability of information to capture of affect share value (Barth et al., 2001; Hellstrom, 2009).

The significance of theoretical framework in accounting studies cannot be over-emphasized. According to Neuman

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Numerous studies have investigated the impact of IFRS adoption on earnings management but there is no general consensus on the kind of impact it has.

Cai et al. (2008) reported a declining earnings management after the voluntary and obligatory IFRS adoption from his study of 32 countries from 2000 to 2006. Barth et al. (2008) who studied 21 countries reported decreasing earnings management, more value relevance of accounting information and timely loss recognition during the post IFRS adoption period. This result was also supported but Christensen, Lee and Walker (2008), that earnings management declined and timely loss recognition increased after IFRS adoption in Sweden and Germany. Thus, their findings stipulate that companies that adopt a higher quality international financial reporting framework would eventually have a higher financial reporting quality.

Ashbaugh, LaFond and Mayhew (2003) who examined 17 European nations identified decreasing earnings management and they maintained that IFRS requires higher information disclosure which enhances manipulation risk of being detected, hence boosting the cost associated with earnings management.

Yahaya, Kutigi and Mohammed (2015) investigated the impact of IFRS adoption on earnings management behaviours of listed deposit money banks in Nigeria. They reported that the restriction to incur losses under IFRS substantially reduces the banks' ability to engage in earnings management.

In contrast to the above positive effects of IFRS adoption on earnings management, some researchers disagrees and concluded that IFRS has a rather negative effect or no effect of any sort on earnings management. They also argued that earnings management practices have rather intensified since the adoption of IFRS. A study by Callao and Jarne (2010) suggested that IFRS have actually stimulated discretionary accounting and opportunistic behaviour in some nations, possibly resulting from institutional and environmental factors and country specific characteristics. Other researchers in support of the negative impact of IFRS on earnings management includes amongst others Jeanjean and Stolowy (2008); Li and Park (2012); Rudra and Bhattacharjee (2012). Based on these, we frame our first hypothesis in its null form thus:

H0: There is no significant relationship between IFRS option and the level of earnings management in Nigeria.

2.2 Empirical review of the impact of IFRS on value relevance

Studies on the impact of IFRS on value relevance have been carried out on firms in both developed and developing countries and yielded different results.

In a study of German firms, Bartov, Goldberg and Kim (2005) reported enhancement of accounting information quality for companies adopting IFRS. Clarkson, Douglas, Richardson and Thompson (2011) analysed European and Australian firms to ascertain whether the adoption of IFRS has significantly impacted value relevance of book value and earnings. In contrast, studies by Kargin (2013) in Turkey; Gaston, Garcia, Jarne and Gadea (2010) in UK and Spain; Tsalavoutas, Andre and Evans (2012) in Greece; and Callao, Jarne and Lainez (2007), reported otherwise. They were of the opinioned that value relevance did not improve with the adoption of IFRS in the regions concerned. Chunhui, Yao, Lee and Liu (2011) tested the effects of adopting IFRS on the value relevance of earnings in China. They revealed significant improvement in the quality of earnings under IFRS. Vijitha and Nimalathasan (2013) revealed significant impact of value relevance of financial information on share value at the Colombo Stock Exchange in Sri Lanka. These results were also in line with Kamath and Desai (2014) from the Indian context.

Inconsistent with the above conclusions, some other empirical studies revealed a negative impact of IFRS adoption on value relevance of accounting amounts and information (Paananen, 2008 for Sweden; Lin & Chen, 2005 for China).

In light of the foregoing, we state the second hypothesis of the study below:

H0: There is no significant influence of IFRS adoption on value relevance of accounting information.
In Nigeria, the largest emerging nation in Sub-Saharan Africa has also had her own taste of value relevance literature. Some of such empirical studies conducted in the Nigerian context on value relevance are: Adebimpe and Ekwere (2015); Umoren and Enang (2015); Adaramola and Oyerinde (2014); Omokhudu and Ibadin (2015).

3.0 RESEARCH METHODOLOGY

This study is of an observational nature which employs the cross-sectional survey and longitudinal survey research design. The population of this study consists of all 172 firms quoted on the Nigerian Stock Exchange as at 31st December, 2017. The sample for this study consists of 60 companies from the non-financial sector quoted in the Nigerian Stock Exchange. This sample is based on the availability and accessibility of corporate annual reports of the companies for the period under study. The sampling technique for this study is the Convenience sampling technique which is a non-probabilistic sampling method.

Secondary data will be used for this study. Data will be sourced from published Corporate Annual Reports and Stock Prices gathered from the Nigerian Stock Exchange’s website, covering the period from 2007 to 2016 financial years. This would entail five years and after the mandatory adoption of IFRS for quoted firms in Nigeria respectively, that is, Pre-period (2007-2011) and Post period (2012-2016).

The Modified Jones Model (1995) will be used for earnings management measurement. The model for earnings management is given as:

\[ \text{TA}_{it}/\text{A}_{it,1} = \alpha_i + \beta_1 \text{∆REC}_{it} + \beta_2 \text{ΔDEP}_{it} + \beta_3 \text{PPE}_{it} + \beta_4 \text{STD}_{it} + \beta_5 \text{CL}_{it} + \beta_6 \text{CASH}_{it} + \beta_7 \text{STD}_{it} + \beta_8 \text{CL}_{it} + \beta_9 \text{CASH}_{it} + \epsilon_{it} \]  

Where:
- \( \text{TA}_{it} \) = Total accruals in year \( t \) for firm \( i \)
- \( \text{A}_{it,1} \) = Total assets at \( t-1 \) for firm \( i \)
- \( \text{∆REC}_{it} \) = Change in current assets
- \( \text{ΔDEP}_{it} \) = Change in current liabilities
- \( \text{PPE}_{it} \) = Change in cash and cash equivalents
- \( \text{STD}_{it} \) = Change in debt included in current liabilities
- \( \text{CL}_{it} \) = Change in depreciation, depletion and amortization expenses

Discretionary Accruals (DA) is determined as the residual (difference) between TA and NDA as follows:

\[ \text{DA}_{it}/\text{A}_{it,1} = \text{TA}_{it}/\text{A}_{it,1} - \left[ \beta_0 + \beta_1 \text{∆REV}_{it} - \text{∆REV}_{it} - \text{NDA}_{it}/\text{A}_{it,1} \right] \]  

Thus,

\[ \text{DA}_{it}/\text{A}_{it,1} = [\text{TA}_{it}/\text{A}_{it,1} - \text{NDA}_{it}/\text{A}_{it,1}] \]  

Where:
- \( \text{TA}_{it} \) = Discretionary accruals in year \( t \) for firm \( i \)
- \( \text{A}_{it,1} = \text{Total assets at } t-1 \text{ for firm } i \)
- \( \text{NDA}_{it} = \text{Non-discretionary accruals in year } t \text{ for firm } i \)

Note: The discretionary accruals estimate for the firm is based on the total accruals, that is, a residual. The primary aim of regressing model (2) is to be able to generate discretionary accruals which is fundamental in earnings management analysis.

For value relevance, this study adopts the Price model as given by Ohlson (1995), which provides a relationship between capital market variables and accounting variables. The model for this study is specified thus:

\[ \text{SP}_i = \beta_0 + \beta_1 \text{EPS}_i + \beta_2 \text{BV}_i + \epsilon_i \]  

Where:
- \( \text{SP}_i = \text{Stock price (market value) at fiscal year } t \)
- \( \text{EPS}_i = \text{Earnings per share of firm } i \text{ in year } t \)
- \( \text{BV}_i = \text{Book value of equity per share of firm } i \text{ in year } t \)
- \( \epsilon_i = \text{Error (stochastic) term in year } t \text{ for firm } i \)

\( \beta_0, \beta_1, \text{and } \beta_2 = \text{Firm-specific parameters} \)

This study will adopt the Panel Least-Square Regression analysis as the econometric tool for determination of impact of IFRS adoption on value relevance for the study periods, while a paired sample t-test will be used to observe the effect of IFRS on earnings management. The study has also employed the Pearson’s Correlation Coefficient technique to determine the relationships between the variables of the study.

4.0 DISCUSSION OF RESULTS

This section of the study is committed to presentation of the results from the estimation of the specified model. This will be done using both descriptive statistics and empirical analysis.
Table 4.2 shows the Pearson correlation result in the pre-IFRS era shows a positive and moderately significant relationship between share prices and book value of equity per share ($r=0.470$ and $p=0.000$). The table also reveals there is a positive and significant relationship between share prices and earnings per share ($r=0.428$ and $p=0.000$). In the post-IFRS era, the result shows a positive and moderately significant relationship between share prices and book value of equity per share ($r=0.470$ and $p=0.000$). The table also reveals there is a positive and weak but significant relationship between share prices and earnings per share ($r=0.285$ and $p=0.000$).
4.3 Panel Data Regression

Table 4.3.1 Panel Data Regression (Value Relevance)

<table>
<thead>
<tr>
<th></th>
<th>Pre-IFRS</th>
<th>Post-IFRS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>ANOVA:</td>
<td>ANOVA:</td>
</tr>
<tr>
<td></td>
<td>Mean Square</td>
<td>F-stat</td>
</tr>
<tr>
<td>Variable</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C</td>
<td>2.363</td>
<td>10.280</td>
</tr>
<tr>
<td>BVit</td>
<td>0.246</td>
<td>7.702</td>
</tr>
<tr>
<td>EPS</td>
<td>0.270</td>
<td>6.174</td>
</tr>
<tr>
<td>Observation s</td>
<td>300</td>
<td></td>
</tr>
<tr>
<td>Adj. R-Squared-</td>
<td>0.271</td>
<td></td>
</tr>
</tbody>
</table>

Source – Author’s compilation (Estimated with SPSS 20)

Table 4.3.1 shows the panel data regression estimation results for the effect of IFRS on value relevance in both the Pre and Post IFRS periods. From the result, the adjusted R-Squared in the pre-adopter era is 0.271 implying that the model is able to explain 27.1% of the systematic variations in share price. However, the essence of this estimate is to compare the adjusted R-squared in both eras so as to ascertain the effect of IFRS adoption on value relevance in Nigerian firms. In light of the foregoing, we can observe from the table that the adjusted R-squared in the post-adopter era is 43% (a 56.8% increase from the pre-adopter period), this implies that the mandatory adoption of IFRS has led to increased value relevance in Nigeria. Also, although the ANOVA section of the table reveals significant F-statistic and P-values in both eras, the mean square in the post-IFRS era (172.715) is higher than that of the pre-IFRS era (115.098). Firstly, this shows a significant difference in both eras and also shows a significant influence on value relevance level in Nigeria after the mandatory IFRS adoption (Post-IFRS).

Observing the coefficients in both eras also show that book value and earnings per share both exert a positive influence on share price as suggested by the model. The individual test of significance as shown by the t-test also reveals that the variables remained statistically significant in both the pre and post-adopter periods.

The study will then proceed to ascertain the influence of IFRS on earnings management by using the paired samples technique in the table below.

Table 4.3.2 Paired Sample t-test (Earnings Management)

a. Paired Samples Correlations

<table>
<thead>
<tr>
<th></th>
<th>N</th>
<th>Correlation</th>
<th>Sig.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pair 1</td>
<td>300</td>
<td>-.119</td>
<td>.047</td>
</tr>
</tbody>
</table>

b. Paired Samples Test

<table>
<thead>
<tr>
<th></th>
<th>Mean</th>
<th>Std. Deviation</th>
<th>Std. Error Mean</th>
<th>95% Confidence Interval of the Difference</th>
<th>t</th>
<th>df</th>
<th>Sig. (2-tailed)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Lower</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DA PRE IFRS -</td>
<td>-1.788</td>
<td>1.077</td>
<td>.077</td>
<td>-1.963</td>
<td>1.939</td>
<td></td>
<td>0.000</td>
</tr>
<tr>
<td>DA POST IFRS</td>
<td></td>
<td></td>
<td></td>
<td>Upper</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: SPSS Output, 2017

From Table 4.3.2a and b above, we have conducted a paired sample t-test using data from discretionary accruals to ascertain the effect of IFRS adoption on earnings management using discretionary accruals in both the pre and post-IFRS eras. For the discretionary accruals variable, the result obtained from our analysis presented in the tables above yielded a mean value of -1.788 with a t-test statistic of -13.33 and a P-value of 0.000 which is statistically significant. This implies that there is a significant difference between the pre and post IFRS adoption level of earnings management in Nigeria. Additionally, the negative value of the mean suggests that discretionary accruals are lower in the post-adopter period. We can therefore infer that the mandatory adoption of IFRS has led to reduced earnings management practices in Nigeria.
Nigeria.

5.0 SUMMARY OF FINDINGS, CONCLUSION AND RECOMMENDATIONS

The primary purpose of this study is to empirically examine Earnings Management and Value Relevance in Nigeria, using a Pre and Post IFRS Analysis. From the analysis in the previous section, the preliminary descriptive statistics, using the mean values of discretionary accruals and share prices respectively, suggested that the mandatory adoption of IFRS in Nigeria has led to reduced earnings management as well as increase in value relevance of firms. The Pearson’s correlation matrix revealed a positive interrelationship amongst the variables. This was further emphasized in the panel data regression where both the earnings per share and book value were seen to have positive and significant impacts on share price in both the pre and post adoption periods. From the regression result, it is seen that the adjusted R-squared in the post-IFRS era (43%) was higher than that in the pre-IFRS era (27.1%), this provides conclusive evidence that adopting IFRS has increased value relevance in Nigerian firms. Alternatively, the paired samples test revealed that discretionary accruals were in fact lower in the post-adoption period, thereby suggesting that the adoption of IFRS has lowered earnings management in Nigerian firms. These findings are a massive boost to literature in this area because it provides clarity and closure in the midst of uncertainties and mixed results. As a result, this study proffers the following recommendations;

i. Nigeria’s regulatory and legal agencies should set up policies to check the essence of management of companies and effectively implement same in order to ensure investors’ protection from opportunistic managers.

ii. The relevant regulatory bodies should be empowered by the government to enable the formulation of effective measures and policies in order to foster value relevance of the information presented in the annual reports and accounts of Nigerian companies.

Effective corporate governance mechanisms aimed at tackling unrevealing sharp managerial practices should be implemented. In order to uphold the codes of ethics guarding the Accounting as well as the Auditing profession, there is need for compulsory rotation of auditors in their audit engagement. Accounting Standards Setting Bodies should encourage public enlightenment programmes for fresh graduates, practicing Accountants and managements to ensure that they are fully abreast with IFRS accounting standards. Thus, encouraging their application in financial reporting and analysis to enhance quality, transparency, comparability, and relevance and reliance financial information. The following recommendations for further studies are suggested:

The study examined 60 non-financial companies listed in the Nigerian Stock Exchange from 2007 to 2016. Future studies could focus on more companies listed in the second-tier and emerging market of the Nigerian Stock Exchange.

The study focuses on a period of ten (10) years covering 2007 to 2016. Future studies should consider a wider scope that also should include the 2015-2017 recession and economic growth periods in Nigeria. As a result of the fact that there are other models of earnings management and value relevance as well as other predictor variables, future studies could include such variables and predictor variables.

REFERENCES


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